



February 6th, 2024

Dear Draft Horse Friend,

As organizers of the 2024 Triple Crown Draft Classic and Draft Horse Enthusiasts ourselves, we are very excited to inform you that plans for the Third Annual Triple Crown Draft Classic are well underway. This prestige draft horse event will take place at the state of the art facility in Ancaster, Ontario from October 25th-27th, 2024.

This indoor facility will be hosting North Americas top draft horses from line classes, riding classes to the six horse hitch. We look forward to embracing both the North American Classic Six Horse and Classic Cart Series. In addition, The Triple Crown Draft Classic will be supporting a charity to be announced with the charity cart class.

With this letter we are launching our Sponsorship Campaign for the Third Annual show. We are contacting fellow Draft Horse Enthusiasts from around North America and asking for their financial support of the 2024 Triple Crown Draft Classic.

Included in this package are several options and levels of support for our show. We are asking that you take some time to review these opportunities. We are very grateful for your time and consideration.

If you have any questions or would like more information regarding the show or sponsorship opportunities, we would be happy to discuss them with you. We can be contacted by phone or email at the information provided below and please feel free to follow our progress of the show on our website at www.triplecrowndraftclassic.com or visit us on Facebook or Instagram.

We are very thankful for your consideration and would be tremendously appreciative of your support for the Third Annual Triple Crown Draft Classic. We are very excited to bring this event back to Ontario and look forward to seeing you there!

Sincerely,

Don & Andrea

TRIPLE CROWN DRAFT CLASSIC

Andrea Thompson • (519) 313-7889 • andrea@triplecrowndraftclassic.com

Don Flemington • (519) 323-7982 • don@triplecrowndraftclassic.com

SPONSORSHIP FORM



CLYDESDALE • BELGIAN • PERCHERON

OCTOBER 25TH-27TH, 2024
ANCASTER, ONTARIO

Investor Contact Information:

Farm or Business: _____

Individual(s) or Contacts: _____

Address: _____ City: _____

Province/State: _____ Country: _____ Zip: _____

Phone #: _____ Email: _____

Investment Level: (please check one)



**EXCLUSIVE
CLASSIC SERIES
SPONSOR**

____ Classic: \$20,000+



**PLATINUM CROWN
SPONSOR**

____ Platinum: \$15,000+



**GOLD CROWN
SPONSOR**

____ Gold: \$10,000+



**SILVER CROWN
SPONSOR**

____ Silver: \$7,500+



**BRONZE CROWN
SPONSOR**

____ Bronze: \$5,000+

____ Show Ring: \$2,500+

____ Hitching Ring: \$1,000+

____ Line Class: \$500

Investment Pledge:

Our total amount pledged is _____ dollars (\$ _____), to be paid according to the following terms:

First payment of _____ Date Paid: _____

Second payment of _____ Date Due By: **March 1, 2024**

Final payment of _____ Date Due By: **June 1, 2024**

Investor may pre-pay any portion of the unpaid balance at any time. If amount pledged is not fully supported than investor will be subject to sponsorship package level based on the amount provided.

Investor Signature _____ Date: _____

Received By: _____ Date: _____

TRIPLE CROWN DRAFT CLASSIC

Andrea Thompson • (519) 313-7889 • andrea@triplecrowndraftclassic.com

Don Flemington • (519) 323-7982 • don@triplecrowndraftclassic.com

SPONSORSHIP PACKAGES



OCTOBER 25TH-27TH, 2024
 ANCASTER, ONTARIO

	<p>\$20,000 +</p> <ul style="list-style-type: none"> • Arena banner with sponsor logo and classic series logo pairing • Sponsor recognition on TCDC Social Media and Website • Recognition throughout the show • Centerfold colour ad in show program • Sponsor write up in show program • Video of sponsor advertised on Social Media • Sponsor details on website • Reserved Crown table of 8 and Banquet of Champions dinner tickets • 8 VIP weekend passes • VIP lounge - complimentary food and beverages • Breakfast and lunch tickets Sat and Sun • Thursday night BBQ • Friday night Meet and Greet dinner • Personal sponsorship sign at both VIP lounge and banquet table • 8 TCDC apparel • 8 TCDC tumblers • Sponsor booth at show • Video of sponsor and Classic Series Partnership displayed on jumbotron • Award presentation to the Triple Crown Draft Classic Open 6 Winner • Ride out on winning Triple Crown Draft Classic Open 6
	<p>\$15,000 +</p> <ul style="list-style-type: none"> • Arena banner • Sponsor recognition on TCDC Social Media and Website • Recognition throughout the show • Full page colour ad in show program • Sponsor write up in show program • Video of sponsor advertised on Social Media • Sponsor details on website • Reserved Platinum Crown table of 8 and Banquet of Champions dinner tickets • 8 VIP weekend passes • VIP lounge - complimentary food and beverages • Breakfast and lunch tickets Sat and Sun • Thursday night BBQ • Friday night Meet and Greet dinner • Personal sponsorship sign at both VIP lounge and banquet table • Award presentation • Sponsor booth at show • Video of sponsor displayed on jumbotron • 8 TCDC apparel • 8 TCDC tumblers
	<p>\$10,000 +</p> <ul style="list-style-type: none"> • Arena banner • Sponsor recognition on TCDC Social Media and Website • Recognition throughout the show • Full page colour ad in show program • Reserved Gold Crown table of 8 and Banquet of Champions dinner tickets • 8 VIP weekend passes • VIP lounge - complimentary food and beverages • Lunch tickets Sat and Sun • Thursday night BBQ • Friday night meet and greet dinner • Reserved table in VIP lounge • Jumbotron screen time • Award presentation • Sponsor booth at show • 8 TCDC apparel • 8 TCDC tumblers

TRIPLE CROWN DRAFT CLASSIC

Andrea Thompson • (519) 313-7889 • andrea@triplecrowndraftclassic.com
 Don Flemington • (519) 323-7982 • don@triplecrowndraftclassic.com

SPONSORSHIP PACKAGES



OCTOBER 25TH-27TH, 2024
ANCASTER, ONTARIO

 <p>SILVER CROWN SPONSOR</p>	<p>\$7,500 +</p> <ul style="list-style-type: none"> • Arena banner • Sponsor recognition on TCDC Social Media and Website • Recognition throughout the show • Full page colour ad in show program • Silver Crown table of 6 and Banquet of Champions dinner tickets • 6 VIP weekend passes • VIP lounge • Thursday night BBQ • Friday night meet and greet dinner • Jumbotron screentime • Award presentation • Sponsor booth at show • 6 TCDC apparel • 6 TCDC tumblers
 <p>BRONZE CROWN SPONSOR</p>	<p>\$5,000 +</p> <ul style="list-style-type: none"> • Arena banner • Sponsor recognition on TCDC Social Media and Website • Recognition throughout the show • Full page colour ad in show program • Bronze Crown table of 4 and Banquet of Champions dinner tickets • 4 VIP weekend passes • VIP lounge • Friday night meet and greet dinner • Jumbotron screentime • Award presentation • 4 TCDC t-shirts • 4 TCDC tumblers
<p>SHOW RING SPONSOR</p>	<p>\$2,500 +</p> <ul style="list-style-type: none"> • Arena banner • Sponsor recognition on TCDC Social Media and Website • Recognition throughout the show • Logo recognition in show program • 4 Banquet of Champions dinner tickets • 4 VIP weekend passes • VIP lounge • Jumbotron screentime • Friday night meet and greet dinner • 2 TCDC tumblers
<p>HITCHING RING SPONSOR</p>	<p>\$1,000+</p> <ul style="list-style-type: none"> • Sponsor listed on sponsorship display banner • Sponsor recognition on TCDC Social Media and Website • Recognition throughout the show • 2 VIP weekend passes • VIP lounge • Friday night meet and greet dinner • Jumbotron screentime • 2 TCDC tumblers
<p>LINE CLASS SPONSOR</p>	<p>\$500</p> <ul style="list-style-type: none"> • 2 VIP weekend passes • VIP lounge • Sponsor listed on group banner at show as well as in the show program • Announcement during sponsored class • Recognition throughout the show • Friday night meet and greet dinner

TRIPLE CROWN DRAFT CLASSIC

Andrea Thompson • (519) 313-7889 • andrea@triplecrowndraftclassic.com
Don Flemington • (519) 323-7982 • don@triplecrowndraftclassic.com